



President's Message STUART BOWE



LEADERS CREATING LEGACIES AND THEIR IMPACT ON TOURISM IN THE BAHAMAS

"Embracing progress imposes limitless growth, infinite possibilities and unconditional opportunities" Unknown

Six years have passed in what seems like six days. Heading this Association, satiated with such a rich history, can be quite a daunting proposition. There is an overwhelming sense of responsibility to protect the legacy of the shoulders upon which we stand and build on the trailblazing foundation of stellar achievements. The Bahamas Hotel & Tourism Association has always led the way both locally and regionally.

The continued development and relevance of our great organization is intrinsically linked to proper succession planning and the recruitment and inclusion of the millennial generation. It is vital to the sustainability of our industry that this growing cluster gets the exposure and training to create and innovate the next chapter of tourism in The Bahamas; still the envy the world. Ignoring this fact or postponing this crucial action step would be to our own peril.

The metamorphosis of our economic, social, and tourism environment as a result of global influences and demands has revealed and tested: **1.** our ability to swiftly adapt; **2.** our capacity to skillfully and effectively evolve and **3.** the strength, viability, and sustainability of our industry. It has also presented opportunities for; growth, new collaborations and alliances, strengthened partnerships, expanding and/or erasing boundaries, and exploring new possibilities has always made us "better".

Keeping pace with the warp speed of technology is now an unquestionable necessity. Better yet, as leaders in the Tourism industry, we must challenge the University of The Bahamas (UB) to encourage, facilitate, and export to the world new technologies relevant to the sector. The Partnership between UB and BHTA must include the mandate to lead the way to finding solutions in sectors such as energy, environmental conservation, as well as, destination sustainability and competiveness. Yes, we are at an interesting juncture on our journey. The direction that we take from here can either lead us to an eruption of greatness, or, what would continue to seem like an unending cycle of chasing our tails. We welcome and greet future possibilities with fearless enthusiasm; submerging ourselves and others deeper into building a "better" tourism product in The Bahamas.

The last six years has encompassed great triumphs and achievements, including the introduction of the VAT system, and not the least of which was broadening and sharing the Bahamian Experience through the introduction of the TRU TRU BAHAMIAN MOVEMENT. A movement, that will continue to challenge us to evolve, expand, and uncover new layers of our Bahamian culture.

What has had the greatest impact on me, however, is the complete and absolute support of the team. The Executive Committee; The BHTA Board and Members; The Executive Vice Presidents and the BHTA Administrative team; Industry Mentors and our Industry Partners including the NPIPB, GBTDB, MOT, and the OIPB. Your contribution to this chapter of my professional and personal development has been immeasurable. Thank you for your counsel and encouragement, as well as contributions to the execution of our vision. Our success speaks volumes of the value and effectiveness of volunteerism and commitment to our Tourism Industry, and by extension; the economy of The Bahamas. The foundation laid in the BHTA will continue to drive the change needed to meet and exceed future expectations. Let us walk into this future together with open eyes, minds, and hearts.

Once again, THANK YOU, THANK YOU, THANK YOU.



BHTA 2016 EXECUTIVE COMMITTEE



STUART BOWE President Manager Atlantis Paradise Island



ROBERT 'SANDY' SANDS Immediate Past President Sr Vice President & Gerneral Sr. President, Government & External Vice President of Operations Affairs, Baha Mar Ltd.



CARLTON RUSSELL Sr. Vice President Atlantis Paradise Island



EARLE R. BETHELL Treasurer General Manager Hope Town Harbour Lodge



SUZANNE PATTUSCH Executive Vice President Corporate Secretary



RIU DOMINGUES Vice President Nassau-Paradise Island General Manager **British Colonial Hilton**



MAGNUS ALNEBECK Vice President - Grand Bahama General Manager Pelican Bay @ Lucaya



DEAN SPYCHALLA Vice President - Out Islands Managing Director Valentine's Residences Resort & Marina



VERNICE WALKINE Vice President - Allied Members President & CEO Nassau Airport Development Co.



NINA MAYNARD Chairperson - Small Hotels Owner/Operator The Corner Hotel



BEVERLY SAUNDERS Chairperson - Workforce Development President & Managing Director The Learning Connection



CHARLOTTE KNOWLES-THOMPSON Executive Administrator



DOMINIQUE DUNCANSON **Executive Assistant**



LATASHA ALLEN Workforce Development Assistant



DERENCIA ROLLE-DAVIS Clerical Assistant

UNIVERSAL HEALTH CARE/NATIONAL HEALTH INSURANCE

The Bahamas Hotel and Tourism Association have liaised with relevant government and private sector parties to keep members informed re the topic of Universal Health Care/National Health Insurance. In June 2015, Dr. Glen Beneby, Chief Medical Officer, Ministry of Health, and Mr. James Cercone, President and Founder of Sanigest Internacional; made a presentation to BHTA members on UHC/NHI at the Bahamas Hotel and Tourism Board of Directors and Members Meeting. In August 2015, Mr. Lyrone Burrows, Deputy Chair of the Bahamas Insurance Association (BIA) made a presentation to BHTA Members on Universal Health Care and Private Insurance.

Most recently, Dr. Delon Brennen, Deputy Chief Medical Officer of the Ministry of Health, made a presentation on the topic, to members of the BHTA, on behalf of Mr. Peter Deveaux-Isaacs, permanent secretary, National Health Secretariat. Accompanying Dr. Brennan was Mr. Andrew Hamilton, Director KPMG Bahamas, Management Consulting who are consultants to the Government of the Bahamas on NHI.

The Bahamas Hotel and Tourism Association have attended meetings, presentations and met with key representatives from the Ministry of Health, the National Health Secretariat and The Bahamas Insurance Association in an effort to receive and understand information pertinent to the topic of Universal Health Care, including the proposed framework for the National Health Plan and the ramifications of the implementation of any Universal Health Care Plan. Please see below the Government's NHI website:

PROPOSED AMENDMENTS TO THE INDUSTRIAL RELATIONS ACT AND THE EMPLOYMENT ACT 2001

Mr. Michael Reckley; Executive Vice President Bahamas Hotel and Restaurants Employers' Association (BHEA) presented to BHTA Members at the April 2016 members re the government's proposal to include gratuities in the new definition of wages.

A letter was written to the Minister of Labour & National Insurance, the Hon. Shane D. Gibson M.P. on May 24th 2016. The letter outlined the collective views of The Bahamas Out Island Promotion Board, The Grand Bahama Island Tourism Board, the Bahamas Hotel and Tourism Association and the Bahamas Hotel and Restaurants Employers' Association.

At the BHTA BOD and Members meeting in June 2016 meeting, Mr. Rui Domingues, speaking on behalf of Mr. Michael Reckley, updated the members, indicating that the letter had been sent and that the next steps were to communicate, in a subsequent document, more detailed information outlining the potential impact of the proposed amendments to the legislation.

Subsequent to the proposed inclusion of gratuities to the definition of wages, the Bahamas Hotel and Restaurant Employers Association, in alliance with The Bahamas Hotel & Tourism Association, The Bahamas Out Island Promotion Board and the Grand Bahama Island Tourism Board met to discuss further proposed amendments to the Employment Act and the Industrial Relations Act set forth by the National Congress of Trade Unions of the Bahamas and the Commonwealth of the Bahamas Trade Union Congress which would have substantial impact on the hotel and tourism industry. Members of the associations communicated their concerns to Minister Gibson and requested adequate time to analyze and respond with a position as it pertains to the proposed amendments. The response from the Minister by way of a letter dated 14th September, 2016 indicated the Minister would not proceed without first having "wide spread consultation". The Bahamas Hotel and Tourism Association, alongside the Bahamas Hotel and Employers Association and the afore mentioned tourism stakeholders continue to meet to create a responsive position paper on this matter of utmost importance to the Tourism Industry.

Each year, The Bahamas Hotel and Tourism provides members with information key to Hurricane Readiness. As a strong advocate of Hurricane Preparedness, the BHTA distributes information such as:

- Updated BHTA Hurricane Preparedness Plan & Cancellation Policy
- Hurricane Readiness Procedures Manual: Specifically for Hotels (with applicability to most businesses)
- Updated Insurance Readiness & Tips: prepared by Smith Orloff & Associates
- Islands Of The Bahamas Hurricane Kit 2015: by Bahamas Ministry of Tourism NEW
- Hurricane Tips For Tourism Stakeholders: by MOTA, NEMA & BHTA NEW



Hurricane Matthew October 2016

Hurricane Matthew began its approach through the Bahamas from the Southern part of the Caribbean in the early days of October 2016. In anticipation of the Hurricane the Ministry of Tourism activated its Emergency Coordinating Committee at their Command Center in the British Colonial Hilton on October 3rd 2016.

The Bahamas Hotel and Tourism Industry plays an integral role as a key component of the Bahamas Ministry of Tourisms' Emergency Co-ordinating Committee alongside industry partners such as NEMA and The Nassau Airport Development Company, The Bahamas Out Islands Promotion Board, the Grand Bahama Island Tourism Board, the Port Authority and other relevant agencies.



The BHTA worked closely with the Crisis Management Committee, to monitor the progress of the storm and the anticipated areas of impact. Constant communication was distributed to almost 1000 stakeholders; before, during and after the passing of Hurricane Matthew. Information included Alerts issued by the Bahamas Department of Meteorology, updates re Airport closures throughout the Bahamas, press releases and other important notices including post Hurricane notices including Emergency Clearance Procedures for Hurricane Relief Items. In addition; the BHTA assisted in the gathering of information from tourism stakeholders such as damage assessments which are key to providing the public, including the international market with accurate information on the impact of Hurricane Matthew.

















2016 CHENACT-AP PROJECT UPDATE

Caribbean Hotel Energy Efficiency Action (CHENACT)

CHENACT is an Energy Efficiency project financed by: IDB, GIZ, CDE, UNEP, the Government of The Bahamas and the Bahamas Hotel and Tourism Association (BHTA). It was implemented by the Caribbean Tourism Organization with technical and operational support of the Caribbean Hotel and Tourism Association (CHTA), and the Caribbean Alliance for Sustainable Tourism (CAST). All BHTA and CHTA member hotels were eligible to apply to be a part of the project

CHENACT Objective

The objective of CHENACT was to improve the competitiveness of small and medium sized hotels (<400 rooms) in the Caribbean Region through improved use of energy, with the emphasis on Renewable Energy and Micro-Generation. The pilot project was in Barbados and Phase II (CHENACT-AP) was extended to The Bahamas and Jamaica with additional support being extended to other members of the OECS.

CHENACT Bahamas Activities (2013-15)

- Over thirty (30) hotel properties were audited between February 2013 and March 2015 in Abaco, Andros, Cat Island, Grand Bahama, Long Island, Nassau/Paradise Island.
- A Detailed Energy Audit Report was distributed to all participating properties.
- Key Energy Efficiency and Renewable Energy measures were identified in three categories: Lighting & Energy Management, Cooling & Heating Systems, Energy Generation Systems.
- The CHENACT Website was launched in mid-September 2015: www.chenact.com. (Link on the BHTA Website under Membership Benefits Sustainable & Environmental Programs)
- A series of webinars were organized with a final webinar video posted November 21st 2016.
- Summary workshops were organized after each group of audits were completed.
- CHENACT has selected two hotel properties for Demo Energy Systems (Solar Water/PV): Paradise Island Harbor Beach Resort, Paradise Island and Small Hope Bay Lodge, Andros.
- The Final project workshop will be held with the energy audit consultants Murphy International
 in February 2017 for all energy audit hotel participants.

CHENACT-AP Bahamas Local Project Manager LaToya R. Johnson – M.S.E., M.B.A. <u>CHENACTBahamas@gmail.com</u> (242) 467-1069

BAHAMAS HOTEL AND TOURISM COLLABORATES WITH MINISTRY OF TOURISM AND MINISTRY OF HEALTH

on newly launched Tourism and Health Safety Program



The BHTA collaborated with the Ministry of Tourism, the Ministry of Health and the Caribbean Integrated Public Health Agency (CARPHA) on the recently launched Tourism Health and Safety Program. This regional tourism and health project aims to protect the health and well-being of its visitors and locals alike.

Tourism Today's News describes the initiative as such:

"The Ministry of Tourism and the Ministry of Health in collaboration with the Caribbean Integrated Public Health Agency (CARPHA) are excited to launch the Tourism Health and Safety Program (THP) to protect the health and well-being of its visitors and locals.

This is part of a regional tourism and health project, jointly funded by a grant from the Inter-American Development Bank (IDB), aimed at protecting and enhancing the health and well-being of its visitors and locals, thereby promoting sustainable and profitable tourism in the Caribbean.

The Bahamas is one of six participating countries involved in the initiative, which aims to provide cost-effective and quality health, food safety and environmental sanitation solutions to health, safety and environmental sanitation threats impacting sustainable tourism in the Caribbean.

Another major benefit will be an innovative, regional THMR system for both stop over and cruise ship visitors.

This proposal will also strengthen human resource capacity and skills in health, food safety, and environmental management and promote public-private sector inter-sectoral partnerships at national and regional levels."

BAHAMAS HOTEL AND TOURISM ASSOCIATION 2016 WORKFORCE DEVELOPMENT

2016 JUNIOR MINISTER OF TOURISM

BHTA supports the Junior Minister of Tourism for the eighteenth year in a row.

The Junior Minister of Tourism programme was launched in 2002 through the Ministry of Tourism's Training and Education Department. The long-range goal of this enhancement program is to generate a talent pool of young professionals to service to the tourism industry.

The role of the Junior Minister is to shadow the Minister of Tourism and takes on the mammoth task of bridging the gap between the government and the youth in the country's number one industry. He/she speaks on the Ministry of Tourism's executive team behalf throughout the country and the region and he/she will advise the Minister of Tourism on matters behalf of the youth.

This Program offers one candidacy per island, including New Providence, and is open to Bahamian citizens of both government and private 11th grade students, preferably of Hospitality Studies. Entry into the Program comes through a school's direct nomination or by students participating in an inter-school speech competition for selection as the school's representative.

Gabriele Josephs of Mary Star of the Sea, Grand Bahama has been named the 2016 Junior Minister of Tourism. Paloma Cartwright from the N.G.M. Major High School in Long Island placed second and Jacquon Minnis from C.R. Walker Senior High School placed third. The BHTA and the MOT partner on one of the awards for the winner, which is the Patrick SG Bain scholarship, valued \$4,000.00 per year for four years, attainable at the University of The Bahamas.



SCHOLARSHIPS

Caribbean Hotel & Tourism Association Education Foundation

The BHTA, with the assistance from our members supports the New York Times Travel Show auction, which raises funds for the scholarship.

The CHTAEF has awarded eleven Bahamians students, scholarships for 2016, enabling them to pursue higher education in the hospitality and tourism fields. Since 2010, \$293,000.00 have been awarded. The scholarships are awarded based on prior academic achievements, previous work or internship in the Caribbean hospitality industry and economic fields. Details for securing applications and criteria can be accessed by going to: http://www.caribbeanhotelassociation.com/CHTAEFapplication.php or Scholarships

The following Eleven Bahamian students have been awarded for the 2016/2017 academic year:

1.	Kirvez Ferguson	\$5,000	J&W	Food Service Management
2.	Terran Simms	\$5,000	ESCP (EU)	Sustainable Tourism
3.	Donovan Smith	\$5,000	J&W	Culinary
4.	Kenia Taylor	\$5,000	FIU	Tourism Management
5.	Blaire Thompson	\$5,000	J&W	Culinary
6.	Travis Delva	\$5,000	J&W	Hospitality Management

7.	Keishanne Moss	\$5,000	J&W	Culinary & Hosp. Management
8.	Kyle Oliver	\$7,500	J&W	Hospitality Management
9.	Jourdana Rogers	\$5,000	J&W	Food Service Management
10.	Dinae Rolle	\$5,000	Mt. St. Vincent Halifax	Hospitality Management
11.	Ariana Strachan	\$5,000	Mt. St. Vincent Halifax	Hospitality Management

INDUSTRY PARTNERS PATRICK S.G. BAIN SCHOLARSHIP

This scholarship is offered to Bahamians to attend The University of The Bahamas (UB) for four (4) years. It is jointly funded by the BHTA and the Bahamas Hotel Employers' Association. The scholarship is being offered in the name of the respective organizations and in tribute to the late union leader Patrick SG Bain, in recognition of his commitment to education and building business-labour partnerships. \$180,250.00 has been awarded since 2007. Criteria and forms for new scholarships and renewals can be downloaded directly from the Scholarships Section of BHTA's website (www.bhahotels.com) at Scholarships. For questions or additional information, contact Latasha Allen at lallen@bahamashoteltourism.org or 502-4200.

The following five Bahamian students have been awarded for the 2016/2017 academic year:

1.	Iant'a Stubbs (2010 Jr. MOT)	\$4,000.00
2.	Travis Robinson (2013 Jr. MOT)	\$4,000.00
3.	Taliah Cooper (2014 Jr. MOT)	\$4,000.00
4.	Joshua Ferguson	\$500.00
5.	Regene Rolle	\$500.00

EDUCATORS' INDUSTRY INTERNSHIP

Under the theme: Hop, Skip, Connect.....The Island if the Bahamas, The BHTA in collaboration with the Ministry of Education (MOE), the Ministry of Tourism (MOT) hosted its 13th Annual Educators' Industry Internship on August 22nd – 26th, 2016. The opening was held at the RBPF Conference Center and the closing at Bahama Grill.

Public and private school teachers, principals, counselors, and subject specialist educators spent one week, learning about the range of careers and businesses in the tourism industry and how to better prepare young people for its many opportunities. They will be aligned with local business partners to get a hands-on "snapshot" of the tourism industry and better understand how critical their roles are in preparing the future workforce to make a meaningful difference in our nation's largest industry.







JUNIOR HOTELIER PROGRAMME

This Programme raises students' interest and knowledge of the real world-of-work! Students explore the myriad of career options available in the industry, engage industry professionals in discussions on industry expectations, acquire knowledge, soft skills and awareness of industry and guests' needs and expectations and link classroom learning and experiences to real work experiences and expectations.

2016 participating schools: St. Anne's High School, Sadie Curtis Primary School, CC Sweeting High School, Anatol Rodgers High School, Doris Johnson High School, CH Reeves Jr. High School, Transitional Alternative Programme for Students and Bahamas Academy.





RECOGNIZING EXCELLENCE CACIQUE 2016 - 17TH CACIQUE AWARDS

The BHTA is responsible for securing nominees and selecting finalists and winners for six categories (1) Manager of the Year (2) Employee of the Year (3) Supervisor of The Year (4) Sales Executive of the Year (5) Chef of The Year and (6) Hotelier of the Year. At a meeting with the MOT's Permanent Secretary and Director of Events, it was expressed that the Hon. Obediah Wilchcombe's wish is that we extend the categories in order to ensure a broader spectrum of job employees are recognized. Therefore, the Employee of the Year has been divided into "Heart of the House" and "Front of the House."

The BHTA Cacique Awards Committee was formed to rebrand the BHTA Cacique Awards Nomination form, criteria and process. Committee Members: Suzanne Pattusch - BHTA's EVP, Beverly Saunders - WFD Chairperson, Bridget Murray - COB, CHMI, April Penn - Human Resources, Juliet McPhee - BC Hilton, Micklyn Lightbourne - Coterie of Caribbean Butlers and Past Cacique winner, Latasha Allen - WFD Co-Ordinator, Derencia Rolle-Davis - BHTA Intern

Judges Panel: E. John Deleveaux – Honorary Chairperson, Bridget Murray, Chairperson – The University of The Bahamas, Ruth Gardiner – The University of The Bahamas, Natasha Wright - Royal Bank of Canada, Micklyn Lightbourne - Past Cacique Winner, Chef Michael Adderley – Chairperson, Chef Don Ingraham – RIU, Chef Edwin Johnson – Sapodilla Restaurant.

Manager of The Year Finalist are: Tyrone Anderson - Valentines Residence Resort & Marina, Monique Taylor - Comfort Suites PI, Shanasco V. Campbell – British Colonial Hilton, Supervisor of The Year: Avan Wilson – Atlantis PI, Bhruna Neymour - Small Hope Bay Lodge, Jerome T. Sears - British Colonial Hilton, Sales Executive of The Year: Tia A. Duncombe - Comfort Suites PI, Deryn Vindra Prabhu - British Colonial Hilton, Employee of The Year (Front of The House): Dicienzo Storr - Melia Nassau Beach Resort, Wilkah Hart - British Colonial Hilton, Randy Rahming - Atlantis PI, Employee of The Year (Heart of The House), Kendal Deveaux – Atlantis, Jarrad Thompson - British Colonial Hilton, Tiffany Seymour - Melia Nassau Beach Resort, Chef of The Year: Clement Williams - Atlantis. Paradise Island, Cheryl T. Mckenzie - British Colonial Hilton, Mario Adderley - University of the Bahamas

ANNUAL BUSINESS-EDUCATION PARTNERSHIP AWARD

This award recognizes one who has made significant, clear and discrete contributions to the BHTA's Education Initiatives. He/she contributes unselfishly and makes a difference to BHTA through service. He/she is very supportive of our programmes, which brings business and education together.

SILENT AUCTION 2016

BHTA's Annual Holiday Silent Auction set to launch at our Annual General Meeting on December 2nd, 2016. Immediately following our AGM, the auction will move online for two weeks (December 5th – 18th). Over the years, monies raised from our Holiday Auction went to support our Scholarship & Education Fund. This year, the funds raised will be used to help the victims of Hurricane Matthew. This charity event has become a 'one stop shop' for holiday gifts. Bid Items Include: Dinners/Lunches/Brunches, Airline Tickets, Gift Items, Items for Your Home or Business and Hotel Stays



CARIBBEAN TRAVEL MARKETPLACE

January 21st - 23rd 2016 and January 31st - February 2nd 2017

As Co-Chair for the Host Planning Committee for Caribbean Hotel Tourism Association's Travel Marketplace alongside the Ministry of Tourism, the Bahamas Hotel and Tourism Association plays an integral part in bringing to fruition, the Caribbean's largest travel marketing event and networking opportunity. This event affords tourism stakeholder the ability to meet face-to-face with wholesalers from around the world during the course of two days. Caribbean Travel Marketplace was held in The Bahamas in January of 2016. The Bahamas was awarded "Host destination" again in 2017.

In 2016, 27 Caribbean Countries were present at the event, with 236 Suppliers, 107 Buyers, and almost 1,000 delegates representing varying organizations attending.

In keeping with efforts which led to the success of the 2016 event, The Bahamas Hotel and Tourism (BHTA) is working with key stakeholders, such as The Bahamas Ministry of Tourism, The Nassau Paradise Island Promotion Board (NPIPB) and the Paradise Island Tourism Development Association (PITDA), The Grand Bahama Island Tourism Board (GBITB), The Bahamas Out Islands Promotion Board (BOIPB), Atlantis and the Caribbean Hotel and Tourism Association (CHTA), to ensure every aspect of the event showcases the Bahamas as a premier destination, offering the highest quality experience to event attendees.

The BHTA's roles and responsibilities, alongside committee members, include logistical planning and development; the execution of the event and the realm of functions and ceremonies. In 2017 The BHTA will once again welcome Tru Tru Bahamian entrepreneurs to sell and showcase authentic Bahamian goods to the plethora of travel agents, wholesalers, tourism industry professionals, hotel owners and operators and local





and international press. This endeavor was very well received by merchants and event guests who enjoyed the plethora of quality handmade Bahamian jewelry, wood carvings, straw goods, teas, jams and a variety of products at the event.

The Caribbean Travel Marketplace will be returning to the country on January 31st – February 2nd 2017 @ were it will be held at Atlantis Paradise Island. CHTA hopes to build on its success from 2016 by expanding its outreach to wholesalers in Latin America and emerging destinations as well as tour operators specializing in niche markets. Also new this year, 2017's Marketplace will introduce for the first time MICE (Meetings, Incentives, Conferences and Exhibitions) buyers. Industry predictions indicate that the MICE sector is poised for vigorous growth. Recognizing the impact this powerful sector has on our industry's bottom line, CHTA has invited 30 MICE buyers to participate in this year's Marketplace.





BAHAMAS NATIONAL CULINARY TEAM TASTE OF THE CARIBBEAN - 2016 January to June 2016



For over a decade the Bahamas Hotel and Tourism Association has supported the National Culinary Team alongside industry partners and stakeholders. This longstanding initiative is part of the BHTA's efforts to promote Bahamian Culinary Arts, Culture and Heritage all of which are unique and indigenous to the destination. The Journey to Taste of the Caribbean in an endeavor to promote the Bahamas as a premier Culinary destination and to train and heighten the levels of exposure for young Bahamian Chefs.



The Bahamas team won the Title of Caribbean National Team of the Year in 2015, but finished a hair's breadth behind Trinidad and Tobago in 2016. The Bahamas team was awarded Gold in several categories including Team of the Year, Chef of The Year, Bartender of the Year, Seafood Competition and Best Vodka drink. In addition to their Gold medals, the National Culinary Team won a Silver medal in the Beef Competition and took Silver in the Junior Chef of the Year Competition. Team Bahamas also took bronze in Pastry and Cheesecake.

Mixologist Marv Cunningham and Chef Richmond Fowler II won the coveted title of Bartender of the Year and Seafood Chef of the Year respectively. The consecutive win in the Caribbean Bartender of the Year Competition is a first for the competition.

Taste of the Caribbean, hosted by the Caribbean Hotel & Tourism Association (CHTA) in Miami, is considered one of the most prestigious culinary competitions in the region. This year, 13 countries participated including Anguilla, The Bahamas, Barbados, Bonaire, Curacao, Jamaica, Puerto Rico, St. Lucia, St. Maarten/St. Martin, Suriname, Trinidad and Tobago, Turks and Caicos and US Virgin Islands.



This year's team includes Chef Ron Johnson, Team Manager, Chef Sheldon Sweeting Team Co-Manager, Mixologist Marv Cunningham, Team Captain, Chef Charon McKenzie, Chef Richmond Fowler II, Chef Jamal Small, Chef Shelby Coleby, Junior Chef Leonardis Moss, and apprentice Chefs Marvonne Thurston and Savannah Adderley.

The National Culinary Teams' participation is made possible through the efforts and support of the Bahamas Hotel and Tourism Association and its partners; The Ministry of Tourism, Cable Bahamas (Rev On); Key Platinum Sponsors of the Team, RBC Royal Bank, Bahamian Brewery (Sands Beer), John Watlings, Atlantis Paradise Island, One and Only Ocean Club, Albany Private Club, Lyford Cay Club, Bahamas Food Services (BFS), Bahamas Air, Betty K Shipping, Savory Art, Le Sprouts Private Catering and the College of the Bahamas.



NATIONAL CULINARY TEAM MEMBERS PARTICIPATE IN THE CULINARY OLYMPICS 2016

Longstanding Bahamas National Culinary Team Member, four-time inductee into the Taste of the Caribbean Hall of Fame, Chef Sheldon Tracey Sweeting and National Culinary Team Manager and acclaimed private chef; Ron Johnson competed at the Culinary Olympics in Erfurt Germany October $17^{th} - 22^{nd}$ 2016.

Chef Sweeting and Chef Johnson, considered to be two of the finest Chefs in the Bahamas and beyond, competed in the 2016 Culinary Olympics, thanks to the support of sponsors such as the Bahamas Ministry of Tourism and Cable Bahamas (Rev On), who are also ardent





supporters of the Bahamas National Culinary Team alongside the Bahamas Hotel and Tourism Association who organizes the participation of the Bahamian Team in the Taste Competition.

The Culinary Olympics 2016 attracted more than 2,000 chefs from 59 nations, including 32 National Teams, 59 regional Teams and 802 individual chefs prepared more than 7,000 fresh menus. The Bahamian Chefs competed in two individual all-day culinary categories.

The two premier chefs began preparing for the Culinary Olympics after bringing home Gold medal wins at the Taste of the Caribbean Event, which was held in Miami, Florida in June 2016. The intense preparation



continued despite Hurricane Matthews impact on the Bahamas. The ramification of the storm affected the Chefs carefully chosen food supplies and preparatory activities, yet, in keeping with their champion type approach to competition, the duo persevered and put everything they had into competing in the Culinary Olympics. The result of their efforts culminated in Chef Sweeting bringing home a Silver and Bronze medal in the five-course meal and tapas competition.

The medal win was just one positive result for the Bahamian chefs; the experience in participating amongst the finest chefs from all over the world is incalculable.

Chef Johnson and Chef Sweeting were accompanied by a cadre of Bahamian Chefs, who have come to view the "seasoned" chefs as leaders in the field of Culinary



disciplines. Chef Ritchie Fowler, Chef Charon McKenzie and young Chef Shelby, all of whom competed in Taste of the Caribbean as part of the Bahamas National Culinary Team, travelled with the top chefs to immerse themselves in the fever and flavor of the Culinary Olympics.

The Bahamas Hotel and Tourism Association is immensely proud of all of the Bahamian Chefs who took the time and personal effort to attend the Culinary Olympics. We look forward to the possibility of seeing a full Bahamian team participate in the 2020 Olympics.

TRU TRU BAHAMIAN FESTIVAL – February 11th 2017

In 2015, at the behest of President of the Bahamas Hotel and Tourism Association Mr. Stuart Bowe, the BHTA, alongside private and public sector stakeholders and partners, embarked upon an initiative dubbed "The Tru Tru Bahamian Movement". The mandate for the movement was; To promote, highlight and celebrate those aspects of the Bahamas that make us unique, the people; culture, customs and heritage, art and crafts, music and dance, food, drink, and flora and fauna.

On November 7th 2015 in Historic Charles Towne, the inaugural Tru Tru Bahamian Festival came to fruition on the scenic grounds of John Watlings Distillery. The festival was an incredible success. The event showcased a plethora of authentic experiences; arts and crafts, culinary creations, traditions and representations of cultural expressions from times past. It was a vortex of all things Bahamian set amidst a beautiful regal, historic backdrop.

In 2016 The BHTA Planned the event for November 5th, 2016, however due to the impact that the Hurricane had on The Bahamas, the Festival Committee decided to postpone the event until February 11th, 2017. The new date will fall within high season for the tourism industry.

Saturday, February 11, 2017 10a.m. to 8p.m

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Organizers of the event envision the new date will attract a significant numbers of tourists and locals who will be exposed to Bahamian artists, craft persons, food artisans, musicians, dancers and many other entrepreneurs to showcase and sell their quality authentic goods. The Festival will be held at the John Watlings Distillery in Historic Downtown Nassau.

Save the New Date! Saturday February 11th, 2017 from 10:00 a.m. to 8:00 p.m. @ John Watlings Distillery.



TRU TRU BAHAMIAN MARKETPLACE

June 17th – June 18th 2017

The Tru Tru Bahamian Marketplace was held on June 17th and June 18th, 2016 at the Grand Ballroom, Atlantis, Paradise Island. The event sought to connect stakeholders in the tourism industry with Bahamian entrepreneurs offering quality authentic Bahamian products.

The inaugural event included an opening ceremony, held under the distinguished patronage of the Prime Minister of the Commonwealth of the Bahamas, the Hon. Perry G. Christie. The Minister of Tourism; The Hon. Obediah Wilchcombe and Mr. Stuart Bowe, President of the Bahamas Hotel and Tourism Association, made comments to the audience as public-private sector partners hosts of the event. The Prime Minister gave the keynote address to over 120 hospitality related executives; hoteliers, business owners, restaurant operators, private club owners and operators and members of the public sector including Permanent Secretary of the Ministry of Tourism, Mr. Harrison Thompson, Director General Mrs. Joy Jibrilu and Deputy Director General, Mr. Tommy Thompson.

The Tru Tru Bahamian Marketplace event was a private public sector collaborative effort between the Ministry of Tourism and The Bahamas Hotel and Tourism Association. The event was also part of an overarching initiative dubbed The Tru Tru Bahamian Movement; whose mandate is to support, promote and propel to the forefront of the Tourism product; those aspects of the Bahamas that are unique and indigenous, and to infuse the indigenousness Bahamian experience into every



aspect of the tourism product, so visitors, and the local population can experience a "sense of place" when they are in Bahamian hotels, restaurants, airports and public spaces.

The Tru Tru Bahamian Marketplace Committee worked tirelessly to ensure the event was professionally produced, with aptly decorated booth spaces, display tables and allocated meeting areas for vendors and potential purchasers. In addition to the booth allocations, the team created "spaces" which showcased actual bedroom and dining setting using Bahamian bedding, art, place setting and décor.

The private sector representation at the ceremony and throughout the weekend included top executives from promotion boards, hotels, restaurants, attractions, marinas, DMC's, wedding planners and tour companies. Bahamian entrepreneurs included purveyors of fine Bahamian art, straw work, jewelry, crafts, teas, spices, food, popsicles, sea sponges, textiles, cremes, oils, coconut art, conch bowls, wood carvings to name a few.

The exposure for these entrepreneurs to the potential wholesale market in the Bahamas was unique and rewarding for the local vendors who travelled from Cat Island, Grand Bahama, Exuma and Eleuthera to attend and showcase their quality products.













18TH ANNUAL BHTA GOLF TOURNAMENT | October 30th 2016

The BHTA held its 18th Annual Golf Tournament on October 30th 2016 at the Ocean Club Golf Course. Once again, the event was held in the aftermath of a destructive storm, this time Hurricane Matthew which impacted the Bahamas in the early days of October. Proceeds from the event will fund Hurricane Relief efforts in addition to scholarships.

100 golfers showed up in colorful "golf attire" to play 18 "holes", many of which were populated by Halloween themed "Sponsor Booths" offering fun games, prizes and giveaways, libations and more. At the end of the tournament dozens of prizes including premier hotel stays in luxury resorts located in Harbour Island, Eleuthera, Nassau, Paradise Island, Abaco, Andros, Berry Islands, Bimini, Exuma; activities including a Day at Atlantis water park, Dolphin Encounters, Dolphin Cay, Ardastra Zoo, Golf at Albany and the Silk Classic Golf Tournament, dinner at Luciano's, bottles of Johnny Walker Platinum were awarded to golfers. Sponsors won prizes for the Best Dressed "Booth" and Best Dressed Golf Cart.

This year the winner of the top prize was a 13 Year-old girl named Ashley Michel. Young Ms. Michel was awarded the distinction over a vast number of avid, experienced golfers. Ashley played alongside Philip Pinder, who has taken young Ashley under his wing and, with the help of his wife, Karen Pinder, otherwise known as "Golf Mom", become her patron and guide in the game of golf. Competition was fierce, however this did not phase the young golfer who has acquired an impressive golf handicap of 10 after only 2 years of casual playing at the golf range by the sports centre, where she would go to meet her father after school hours. Ashley caught the attention of Golf Pro Jim Duncombe, who helped her expand upon her natural propensity for the game. Philip and Karen Pinder, have also played a role in the development of Ashley's talent; guiding her and financing

her to play in national and regional tournaments which further heightened her intrinsic skill. Ashley is a student at C.H. Reeves High School in Nassau and a member of the Junior Golf Sponsorship Program sponsored by Atlantis Paradise Island Resort and Casino.

 2^{nd} and 3^{rd} place went to Paul and Karen Fox and Pablo Nahmais and Fabrizio Ferrario, while Best Dressed "Sponsor" Hole went to Genuinely Bahamian with 2^{nd} and 3^{rd} Best Dressed Hole going to Fidelity Bank and The Domestic Tourist.

The Bahamas Hotel & Tourism Association's golf tournament supports BHTA's workforce development efforts including a sponsorship program that helps fund students studying in the hospitality and tourism field of learning. These efforts are aimed at ensuring Bahamian youth are equipped to enter the workforce with skills, knowledge and the proper mindset, for the ultimate benefit of both employer and employee.

A special thank you to our Sponsors and to persons who donated prizes!

Atlantis PI, Bahamas Food Services, Valentines Resort and Marina, Bahamian Brewery & Beverage Co., Fidelity Bank (Bahamas) Ltd., d'Albenas Agency, Burns House - Commonwealth Brewery, Aquapure Water Co., Comfort Suites PI, JS Johnson & Co Ltd., The Domestic Tourist, Restaurants (Bahamas) Ltd., British Colonial Hilton, Genuinely Bahamian, Caribbean Bottling, Bahamas Wholesale Agency, Resorts World Bimini, Carrierl Boutique Hotel, Treasure Cay Beach Marina and Golf Resort, Embrace Resort, Swains Cay Resort, Luciano's of Chicago, Dolphin Encounters, Dolphin Cay, Ardastra Gardens and Zoo Conservation Centre, Albany Private Resort and Golf Club, Silk Classic Golf Tournament, Warwick Paradise Island & Hopetown Harbour Lodge.





MR. STUART BOWE

Longest Serving President of the Bahamas Hotel & Tourism Association



As the oldest child and first grandchild in his family, the requirement and responsibility of leadership was bestowed on him from birth. His pursuit of excellence and achievement was shaped and molded by his parents L.M. and Norma Bowe and to a greater extent his grandparents, Leroy & Gwen Hanna and Leonard "Bow Tie" & Sybil Bowe, who always instilled in him to do everything to the best of his ability. "Bowe Tie", was a trailblazer in the Tourism industry in The Bahamas. Stuart Bowe is a role model and benchmark for success in his family.

A veteran hotelier, Stuart Bowe "cut his teeth" in customer service and management working at McDonalds in his teenage years. Rodney Williams, one of the owners, recognized his ability to motivate a team to perform at the highest level. He entered the hospitality and tourism industry in the mid 1980's as a Management Trainee at Resorts International. Stuart used the experiences gained and lessons learned as the foundation in his development. His work in every department, in nearly all job categories, gave him a panoramic view of the industry, what it's about, what's needed, and the possibilities for growth and expansion. Over the years, with deliberate focus, he moved through the ranks at Atlantis, Paradise Island, transforming and innovating to improve the value of the

brand. So much so that he was dispatched to Dubai in 2008 to oversee the successful grand opening of the Atlantis, Palm Jumeirah. Appreciating that he stands on the shoulders, contributions and mentorship of those that went before him, his focus on mentorship and paving the way for succession is evident in the development and execution of the Adopt a School Program, which paired industry stakeholders with local high schools to familiarize and expose students to the intricacies of the tourism sector

Mr. Bowe's tenure as the longest serving President of BHTA, has earned him the highest level of respect from industry colleges & partners. Stuart is an industry game changer. The Dubai experience enabled him to analyze industry and global economic trends and stealthily adapt and adjust to changing conditions. Recognizing that tourism is the fastest growing economic sector worldwide, he has transitioned, reshaped, repositioned BHTA, and increased awareness of the advantage of strategic alliances by building and creating new key partnerships and expanding existing collaborating networks.

Stuart presently serves as a Vice President of CHTA, Co-Chairman of CHTA's Advocacy Committee and has been a member of the Caribbean Marketplace Host Committee through three regional events. As Senior VP and GM at Atlantis responsible for Hotel Operations of the Coral, Beach and Royal Towers, he played a key role in ensuring the success of these Marketplace events.

His passion for showcasing, expanding and advancing Bahamian cultural experiences, birthed the TRU TRU Bahamian Movement, which began with the inaugural TRU TRU Bahamian Festival in November of 2015 and expanded in June 2016 with the Tru Tru Bahamian Marketplace.

Progressive, forward thinking, innovative, focused and adaptable leadership is required to navigate today's global environment. Stuart Bowe has proven through hard work, cutting edge methodology, thoughtful consideration, multifaceted and multi-layered thinking, decisive action and openness to changing processes that he is a leader for this time. His vast experience and willingness to charter into new territory has branded him an industry legend and inspiration to his generation.

Stuart's ability to impel those around him; to see the bigger picture, to higher levels of achievement and the ultimate level of excellence speaks volumes of his impact on the industry. He is aware that collaboration, partnership, alliance and connectivity in our community, the region and the global environment are crucial to the success, growth and sustainability of the region.

BHTA PRESIDENT NAMED AS 1ST VICE PRESIDENT ON CHTA'S SLATE OF OFFICERS:

Stuart Bowe, President of the Bahamas Hotel & Tourism Association, Senior Vice President and General Manager of Coral, Beach and Royal Towers at the Atlantis Resort, Paradise Island was elected 1st Vice President of the Caribbean Hotel and Tourism Association. See news report below from industry partners, the Caribbean Hotel and Tourism Association.

http://www.caribbeanhotelandtourism.com/chta-elects-new-slate-of-officers-for-2016-2018-biennium/



CHTA ELECTS NEW SLATE OF OFFICERS FOR 2016-2018 BIENNIUM

CHTA elected a new slate of officers at the Annual General Meeting (AGM) held at the Hyatt Regency Miami on June 9, 2016 to serve with President Karolin Troubetzkoy. The five Vice Presidents and Treasurer elected to serve the 2016-2018 Biennium include:

- 1st Vice President Stuart Bowe, President, Bahamas Hotel and Tourism Association and Senior Vice President and General Manager of Coral Towers at Atlantis, Paradise Island, Bahamas
- 2nd Vice President Karen Whitt, Director, Turks & Caicos Hotel and Tourism Association and General Manager, Regent Palms Turks & Caicos
- 3rd Vice President Patricia Affonso Dass, Immediate Past Chairman, Barbados Hotel & Tourism Association and General Manager of Ocean Two Resort & Residences, Barbados
- 4th Vice President Wayne Cummings, Director, Business Processes and Administration, Sandals Resorts International
- ☐ 5th Vice President Pablo Torres, General Manager, Caribe Hilton San Juan
- ☐ Treasurer James Hepple, President and CEO, Aruba Hotel and Tourism Association

Source: Caribbean Hotel and Tourism Association

BAHAMIAN NAMED CARIBBEAN HOTELIER OF THE YEAR

PUERTO RICO (October 2, 2016) - Bahamian hotelier Stuart Bowe was named the 2016 Caribbean Hotelier of the Year by the Caribbean Hotel and Tourism Association (CHTA).

Stuart Bowe is the longest serving President of the Bahamas Hotel & Tourism Association, and he currently serves as First Vice President of the Caribbean Hotel and Tourism Association. Stuart Bowe is the Senior Vice President and General Manager, Resort Operations of Atlantis Paradise Island.

Stuart received the coveted honor at the Caribbean Hospitality Industry Exchange Forum (CHIEF), hosted by CHTA, in Fajardo, Puerto Rico.

Bahamas Prime Minister Perry Christie, in a taped congratulatory message, described Bowe as "an exemplar" to be followed by generations of Bahamians. "He is a manager cum laude, one who has brought the pursuit of excellence to his work ...(and) on behalf of the people of the Commonwealth of The Bahamas, it is entirely on their behalf that I salute you for all that you have been able to do."









BAHAMAS HOTEL & TOURISM ASSOCIATION 2015 LEADERSHIP TEAM & STAFF

DIRECTORS. NASSAU-PARADISE ISLAND:

George Markantonis
Hiltrud Augustin
J. Patrick Drake
Judith Thompson
Paul J. Burke
Stephen Sawyer

Stephen Sawyer

Atlantis Paradise Island

Everet Maks Paradise Harbour Club & Marina
Lorenzo TC Symonette Paradise Island Harbour Resort
Sue Pohlhammer Sunrise Beach Club & Villas
Terry Adderley Atlantis Paradise Island

William F. Naughton Comfort Suites
Earle R. Bethell Comfort Suites
Enrico Garzaroli Gravcliff

John Conway
One and Only Ocean Club
Cristian Sariego
The Cove and The Reef, Atlantis
Anthony Knowles
Paradise Island Beach Club

Andrew Tilley Melia Resort

Karen B. Carey Atlantis Paradise Island
Ed Fields Atlantis Paradise Island
Jeremy MacVean Bay View Best Western Plus

MIDDLE MANAGEMENT DIRECTOR FOR NASSAU –PARADISE ISLAND:

Jamal Glover Comfort Suites PI
Karen Cargill Atlantis Paradise Island
Jermaine Wright British Colonial Hilton

DIRECTORS FOR GRAND BAHAMA ISLAND:

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Claudio Natella Viva Wyndham Fortuna Beach

Kor Dormans Ocean Reef Resort
Benjamin Davis Grand Lucayan
Gabriel Varela Memories
Jacqueline Carroll Old Bahama Bay

MIDDLE MANAGEMENT DIRECTORS FOR GRAND BAHAMA ISLAND:

Debi Gomez Grand Lucayan Della Bridgewater Pelican Bay

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George Myers Nettica R. Symonette
J. Barrie Farrington William Saunders

DIRECTORS FOR OUT ISLANDS:

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Molly McIntosh Green Turtle Cay
Tony Armbrister Fernandez Bay Villas
Emmanuel Alexiou Abaco Beach Resort
Paul Soutter Unique Vacations
Aubynette Rolle Sammy T's Beach Resort
Shavonne Darville Gems of Paradise

Shavonne Darville Gems of Paradise
David Black Resort World Bimini
Leslie Kennedy Pigeon Cay Beach Club
Dafna Ronis Bimini Big Game
Pamela Brochier Coral Sands

Robert Meister Treasure Cay Hotel Resort

Jill Smith Stella Maris
Cheryl Bastian Swains Cay Lodge
Christopher Pollock Pink Sands Resort
Eugene Martin The Abaco Club RC Ltd.

MIDDLE MANAGEMENT DIRECTOR FOR OUT ISLANDS:

Tyrone Anderson Valentine's Resort

DIRECTOR FOR HOTEL SUPPLIERS, BAHAMAS:

Charles Kemp Clear Solutions

DIRECTOR FOR HOTEL SUPPLIERS ABROAD:

Stan Smith Smith, Orloff and Associates

DIRECTOR FOR AIRLINES:

Alan Sweeting Jet Blue

DIRECTOR FOR ADVERTISING, PUBLIC RELATIONS, PRINTERS & PUBLISHERS – BAHAMAS:

Serena Williams Media & Public Relations

DIRECTOR FOR ADVERTISING, PUBLIC RELATIONS, PRINTERS & PUBLISHERS - ABROAD:

Fred Lounsberry NPIPB

DIRECTOR FOR GROUND TOUR OPERATORS, TOURIST ATTRACTIONS, & TRAVEL CONSULTANTS:

Michael Symonette Bahamas Experience
AJ Saunders Majestic Tours

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THANK YOU

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Memories

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Old Bahama Bay

One & Only Ocean Club

Orange Creek Inn

Orange Hill Beach Inn

Paradise Harbour Club & Marina

Paradise Island Beach Club

Pelican Bay Lucaya

Pelican Beach Villas

Pigeon Cay Beach Club

Pink Sands

Resorts World Bimini Bay

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Sandals Emerald Bay

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Resorts World Bimini

Carrierl Boutique Hotel

Treasure Cay Beach Marina and Golf

Resort, Embrace Resort

Swains Cay Resort

Luciano's of Chicago

Dolphin Encounters

Dolphin Cay

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Centre

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University Of The Bahamas

Valentine's Resort (Harbour Island,

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