



2011

The Bahamas Home
& Builder's Tradeshow
**EXHIBITOR'S
BOOKLET**





Dear Exhibitor,

Once again, it's time to mark your calendar! The Bahamas' largest International Trade Show will take place November 4 - 6, 2011 at the Wyndham Nassau Resort & Crystal Palace Casino on Cable Beach in Nassau Bahamas. Whether large or small, exhibiting at The Bahamas Home & Builders Show is a prime business opportunity to enhance your company profile and increase your visibility in The Bahamas.

The purpose of the annual show is to provide a platform for Bahamian and International businesses to exhibit their products and services related to the home, building and remodeling sector. The Bahamas Home & Builders Show is the largest consumer Trade Show held in the Bahamas. There is no better platform to introduce new products and or services to the Bahamian market. There are also a number of advertising opportunities. Please visit our website www.bahcon.com for additional information.

Attached please find an exhibitor registration form, 2011 Rules and Regulations and Floor Plan. This year The Bahamas Home and Builder's Show partners with The Bahamas Chamber of Commerce and The Bahamas Hotel Association.

We look forward to seeing you at the 2011 Bahamas Home and Builders Show.



Bahamas Home & Builders Tradeshow
Friday, November 4 - Sunday, November 6, 2011
Wyndham Nassau Resort Ballroom,
Nassau, The Bahamas

EXHIBITION

DATES & TIME: Friday, November 4th, 2011 • 6:00 pm – 9:00 pm (Opening)
Saturday, November 5th, 2011 • 9:00 am – 6:00 pm
Sunday, November 6th, 2011 • 9:00 am – 6:00 pm

SEMINARS

DATES & TIME: Friday, November 4th, 2011 • 9:00 am - 5:00 pm
Saturday, November 5th, 2011 • 9:00 am - 5:00 pm

BOOTH PRICING: All Booths are 10' X 10'. Booth cost is \$800 for the Show duration. Each additional booth is \$600.

PAYMENT POLICY: Full payment must accompany your Exhibit Registration Form and will be confirmed when payment is received.

CANCELLATION: A \$300 non-refundable processing fee will be assessed for cancellations received in writing by October 20th, 2011. After October 20th, 2011 there will be no refunds.

BOOTH DETAILS: Each Booth Rental includes:

- 10' X 10' draped booth consisting of: back wall 8' high and side rails 3' high
- Opening cocktail Reception on Friday evening November 4th, 2011
- Electricity, one Table and two chairs
- 4 Name Badges for staff

FAILURE TO

OCCUPY SPACE: If space is not occupied by the opening of the Trade Show, 4:00pm on Friday November 4th, 2011, this will be considered a non-show and the space will be forfeited by the exhibitor. This forfeited space may be resold, reassigned or used by BHBS without obligation.

SECURITY: While every effort will be made to provide security for exhibitors while in the Wyndham Ballroom, neither The Wyndham Nassau Resort or The Bahamas Home & Builders Show will assume responsibility for loss or damage to exhibits or other exhibition property.

REGISTRATION

AND BADGES: Exhibitors are required to pre-register all personnel who will be in attendance at their booth. Additional charges maybe applied for on-site registration. An Exhibitor package with detail information and instructions will be sent to exhibitors. Exhibitors will be entitled to receive 4 name badges per booth. Additional badges may be purchased before hand and on-site. Each exhibiting personnel must be in possession of their own badge to gain access to the exhibit floor and educational sessions.

REGISTRATION: Friday, November 4th, 2011 • 10:00 am - 3:00 pm
Saturday, November 5th, 2011 • 8:30 am – 5:00 pm
Friday, November 6th, 2011 • 10:00 am – 5:00 pm

SET-UP TIMES: Thursday, November 3rd, 2011 • 3:00 pm - 10:00 pm
Friday, November 5th, 2011 • 8:00 am – 4:00 pm
Saturday, November 6th, 2011 • 8:00 am – 4:00 pm

BREAK DOWN: Sunday November 6th, 2011, 6:00 pm until

DEADLINES: In order to have printed recognition for either a sponsor or a trade show participant, the deadline for the 2011 Builders Guide is October 20th, 2011.

BAHAMAS HOME AND BUILDER'S SHOW

2011 Registration Form

COMPANY NAME		STREET ADDRESS	
CITY	STATE	ZIP	COUNTRY
TELEPHONE	EXT.	MOBILE	FAX.
EMAIL		WEBSITE	

This document constitutes your application/Contract for the use of exhibit space(s) at the Bahamas Home and Builders Show. BHBS reserves the right to change the floor plan (including, but not limited to, aisle space), without notice, to provide a more satisfactory, attractive and successful exposition. BHBS has the absolute discretion to exercise this right at any time. A \$300.00 non-refundable processing fee will be assessed for cancellations received in writings by October 20, 2011. After October 20, 2011, there will be no refunds. Balance is due in full within 30 days of invoice date.

Please describe your products or services.

Only products and services related to the building industry can be displayed.

Authorized By (This person will receive all our mailing and must be authorized to commit your company to an exhibit space.)

Applicant agrees to comply full with the Rules and Regulations for the 2011 Bahamas Home and Builders Show, which are incorporated herein by reference. This Application becomes a binding contract upon issuance of the confirmation and invoice. I understand and agree that by signing this Application/Contract and providing my mailing address, email address, telephone number, and fax number, I consent to receive communications from the Bahamas Home and Builders Association via regular mail, email, telephone or fax.

Signed By (Authorized Signature Required)

Date

OFFICIAL USE

Exhibitors ID #: _____

Space Assigned: _____

Date Received: _____

Date Assigned: _____

Approved: _____

Payment: _____

Date: _____

EXHIBITOR'S BOOTH OPTIONS & COST

SPACE CHOICES (Booth Numbers)
 Attach second sheet for additional choices. If none of your booth choices are available, BHBS will contact the authorized contact person prior to assignment.

First Choice _____

Second Choice _____

Third Choice _____

Fourth Choice _____

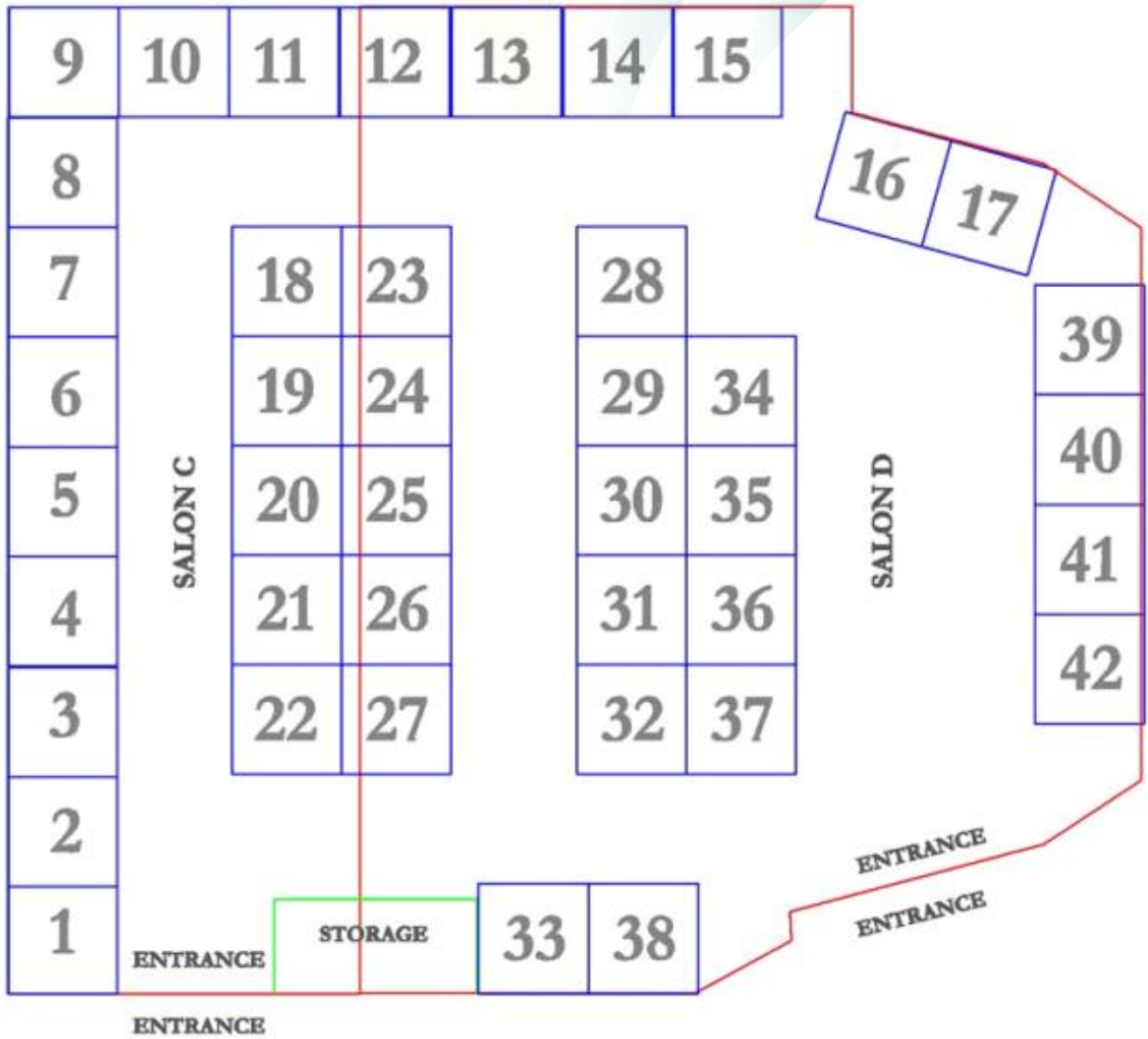
SPACE COSTS

PRICE The price of exhibit space is \$800.00 which includes a quarter page advertisement in the Bahamas Home and Builders Official Show Guide. All additional booths will be \$600.00 per booth.

PAYMENTS: Payment is required with Application. No space assignments will be made until payments are received.

NUMBER OF BOOTH (S)	TOTAL
First Booth - \$800.00	\$800.00
_____ Additional Booth x \$600.00	_____
_____ Builders Guide Upgrade	_____
	TOTAL \$ _____
	PAYMENT \$ _____

To reserve your ad space, please fill in the Advertising Contract on reverse and fax to (242) 326-2593 or emailed to info@bahcon.com or LaToya Johnson at (242) 454-1022 and email admin@bahcon.com. Premium spaces are sold on a first-come, first served basis.



Rules & Regulations



OBJECTIVES OF THE TRADE SHOW & EXPO

To provide a unique educational framework for the dissemination of the newest ideas in the housing industry through the assembly of leaders from all areas of the building industry, with program activities and product displays, and with the primary purpose of exchanging information directed at solving complex building needs, both national and international.

CHARACTER OF EXHIBIT

It is understood and agreed by each exhibitor that the Exposition is undertaken by The Bahamas Home & Builders Show (hereinafter "Exposition Management") primarily for the education of trade professionals, who represent all phases of the housing industry. To this end, each exhibitor agrees as follows:

1. To exhibit only products manufactured or distributed by the exhibitor, comprising materials, equipment, apparatus, systems, services, and other component products.
2. To display such products or services in a manner which is intended to describe and depict the advantages of using such products or services.
3. That due to the great number of companies exhibiting similar or related product lines.

Exposition Management cannot guarantee that a company exhibiting similar products (including an exhibitor's competitor) will not be located in a nearby or adjoining booth space.

4. That this application becomes a binding contract upon issuance of the confirmation and invoice.

Exposition Management reserves the right:

1. To prohibit any exhibit violates the agreement described herein or is, in any other way, not suitable to or in keeping with the character and spirit of the Exposition.
2. To close an exhibit who is found to be in violation of this agreement during the course of the exposition.
3. Change the floor plan (including but not limited to aisle spaces), without notice, in order to comply with fire, safety and accessibility regulations or provide, in its exclusive judgment, a safer, more satisfactory, attractive and successful Exposition. Exposition Management has absolute discretion to exercise these rights.

EXHIBIT REGULATIONS

NOTE: In order to provide a well-balanced, well-regulated, attractive, and successful Exposition, no exceptions to the following rules will be permitted. Exposition Management reserves the right to enforce strict compliance with these Rules and Regulations.

1. The height of booths, display equipment, and signs shall be restricted to the heights indicated by the initial floor plan unless written approval of an exception is granted by Exposition Management in advance. All Exhibitors have the right to occupy the full cubic content of the contracted exhibit space to the height specified on the Floor Plan and the Exhibitor Confirmation.
2. Any portion of an exhibitor's back or side-wall that exceeds 8' high must be finished off facing the neighboring booths. Such areas facing the neighbors may not display any company name, logos, or any other advertising. Exposition Management will install drapery material, at the exhibitor's expense, in such areas, where, in its sole discretion, it deems it necessary.
3. The use of loudspeakers, recording equipment, television sets, radios, operating machinery, or any other apparatus which is of sufficient volume to annoy neighboring exhibitors will not be permitted. The use of speakers will be permitted only if they are within the confines of the contracted exhibit space and facing inward and not toward the aisles. The sound from any and all audio presentations, equipment demonstrations, or any other booth activity must not spread beyond the immediate area of the display. Light and Laser shows or demonstrations must not project beyond the exhibitor's booth.
4. Dispensing or serving of beverages or food from the booth must be approved by the Exposition Management prior to the commencement of the Exposition.
5. Hanging or attaching signs or any other booth equipment, materials or lighting from any part of the WYNDHAM NASSAU RESORT & CRYSTAL PALACE CASINO is NOT ALLOWED.
6. Exhibitor will pay the costs of the services of any structural engineer required by Exposition Management in connection with the Exhibitor's Exhibit.
7. Smoke and/or fog-producing machines may not be used at any time.
8. Live animals of any kind (excluding Service Animals) are not allowed on the exhibit floor.
9. No luggage carts or wheeled carts of any kind will be allowed on the exhibit floor.
10. Photography and video recording at the Exposition by anyone other than the Official Contractor are prohibited. The only excep-

tions to this rule require written authorization from BHBS and written releases from all individuals appearing in the photograph or video.

SETUP AND REMOVAL OF EXHIBITS

No exhibits may leave the building at any time after setup until the final closing of the Exposition unless special permission is obtained in advance from Exposition Management. Exhibitor agrees to indemnify, defend, and hold harmless Exposition Management, its officers, directors, members, employees, and agents from any and all liability, claims, or expenses of any kind whatsoever, including legal fees and costs, arising out of or in connection with such claims.

SUBLETTING SPACE

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to it.

CATALOGS, SOUVENIRS, ETC.

Soliciting, polling, interviewing, etc. in any part of the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE CASINO other than exhibitors' booths is strictly prohibited and any person so doing will be required to leave the buildings. Circulars, catalogs, magazines, folders, and any other matter may be distributed only from within the exhibitor's booth and must be related strictly to the products and/or services on display or directly available from the individual exhibitor. Distribution from booth to booth or in the aisles is forbidden, and exhibitors must confine their exhibit activities to their contracted space. Strolling entertainment or moving advertisements outside of an exhibitor's assigned space is not permitted.

FIRE REGULATIONS

All exhibitors, service contractors and any other parties exhibiting or working in the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE must comply with all applicable fire codes. Compliance with applicable laws is mandatory and is the sole responsibility of the exhibitor.

CARE OF BUILDING

The WYNDHAM NASSAU RESCORT & CRYSTAL PALACE CASINO prohibits any attachments or installation of materials of any kind in the walls, ceiling, columns, floors, or other common areas of the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE, inside or outdoors. Glitter and/or confetti may not be used or distributed in the WYNDHAM NASSAU RESCORT & CRYSTAL

PALACE. Exhibitors may not mark, damage, or otherwise deface any part of the building or property belonging to the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE CASINO. Any such damage shall be the sole responsibility of the exhibitor. Exhibitor agrees to indemnify, defend and hold harmless Exposition Management, its officers, directors, members, employees, and agents from any claims, losses, or expenses resulting from its breach of this covenant.

PAYMENT FOR SPACE AND CANCELLATIONS

The exhibitor specifically recognizes and acknowledges that Exposition Management will be harmed if the exhibitor cancels its exhibit space after it has been assigned and confirmed by Exposition Management. Any prospective exhibitor leasing space who fails to make the payment required by this agreement or who cancels such space after October 30, 2011, shall forfeit all monies paid and all rights in and to the use of the contracted exhibit space. The exhibitor shall have no right to a listing in the Official Exhibit Guide. Exposition Management shall have the right to dispose of the released space in such way as it may consider in its interests (including re-sale of such exhibit space without any liability on the part of Exposition Management).

ASSUMPTION OF RISKS AND RELEASE

Theft, damage, or other loss to such property Exhibitor expressly assumes all risks associated with, resulting from, or arising in connection with Exhibitor's participation or presence at the Exposition, including, without limitation, all risks of theft, loss, harm, damage, or injury to the person (including death), property, business, or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God, or otherwise. Exhibitor has sole responsibility for its property or any (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither Exposition Management nor the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE CASINO accepts responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither Exposition Management nor the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE CASINO shall be liable for, and Exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages, and liabilities described in this paragraph.

INDEMNIFICATION

Exhibitor shall on a current basis indemnify, defend (with legal counsel satisfactory to Exposition Management), and hold harmless Exposition Management, the WYNDHAM NAS-

SAU RESCORT & CRYSTAL PALACE CASINO, and their respective officers, Directors, members impractical for Exposition Management or the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE CASINO to provide the facilities or services contracted herein, this Agreement shall terminate without further obligation on the part of any party hereto.

In the event of postponement or disruption of the Exposition for any cause beyond the control of Exposition Management, Exposition Management shall have no obligation whatsoever to Exhibitors. Settlement by adjustment may be made to each exhibitor on a pro rata basis (not to exceed 25 percent) for routine commitments that it has found necessary to make for initial organization work. The exhibitor hereby waives any and all claims against Exposition Management for damages or compensation due to cancellation or postponement of the Exposition pursuant to this paragraph. Management nor the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE CASINO accepts responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither Exposition Management nor the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE CASINO shall be liable for, and Exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages, and liabilities described in this paragraph.

LIMITATION OF LIABILITY

Under no circumstances shall Exposition Management or the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE CASINO be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not apprised of the possibility of any such lost profits or damages. In no event shall Exposition Management's maximum liability under any circumstances exceed the amount actually paid to Exposition Management by Exhibitor for exhibit space rental pursuant to this agreement. Exposition Management makes no representations or warranties, express or implied, regarding the number of attendees to the Exposition, or regarding any other matter.

EVENTUALITIES

In the event that an event, including but not limited to, acts of God, acts, regulations, or orders of governmental authorities; fire, flood or explosion; war, disaster, civil disorder (including labor disputes or demonstrations of any kind), acts of terrorism or other violence, curtailment of transportation facilities, or other emergency, makes it illegal or otherwise.

ATTENDANCE

The Bahamas Home & Builders Show makes reasonable attempts to attract qualified attendees to its Exposition but does not guarantee specific volumes or levels of attendees.

AMENDMENTS

Exposition Management shall have full power in the interpretation and enforcement of all Rules contained herein, and the power to make, from time to time, such reasonable amendments thereto and such further Rules and Regulations as it shall consider necessary for the proper conduct of the Exposition, provided same do not materially alter or diminish the contractual rights of Exhibitor.

RIGHT OF ENTRY AND INSPECTION

Exposition Management or its designee shall retain the right and unfettered discretion at any time to enter the leased area occupied by exhibitors and to inspect any material distributed or made available in the leased area.

GOVERNING LAW AND FORUM

This Agreement shall be governed by, construed and enforced according to the laws of The Commonwealth of The Bahamas. The parties hereby agree to submit themselves to the personal jurisdiction of the courts of The Bahamas, which shall be the exclusive venue for any disputes relating to this agreement.

EXHIBITOR LISTINGS

By participating in the Exposition, Exhibitor grants to Exposition Management a perpetual, fully-paid, nonexclusive license to use, reproduce, and display its name, trade name(s), and the name(s) of its product(s) and service(s) in any directory or other listing of Exposition exhibitors in any and all media, including, without limitation, print and electronic media. In no event shall Exposition Management be liable for any errors or for the omission of Exhibitor from any directory or other listing. Notwithstanding anything to the contrary herein, Exhibitor agrees that this Agreement is subject to the terms of a Lease Agreement between Exposition Management and the WYNDHAM NASSAU RESCORT & CRYSTAL PALACE CASINO under which Exposition Management has leased the premises of which the Exposition Space herein let is a part. Exhibitor agrees to be bound by all terms and conditions thereof as to the use and enjoyment of the premises.