



BAHAMAS CHAMBER OF COMMERCE/ U.S. EMBASSY

6th BUSINESS EDUCATION AND DEVELOPMENT SEMINAR

BRITISH COLONIAL HILTON

Wednesday May 5, 2010

AGENDA

“BUSINESS UNUSUAL: Creativity and Innovation”

8:30 a.m.	Registration/Networking	
9:00	Invocation	Prayer and National Anthems
9:05	Introduction/ Moderator	Philip Simon, Executive Director Bahamas Chamber of Commerce
9:15	Welcome Remarks	Khaalis Rolle, President Bahamas Chamber of Commerce Hon. Charles Maynard Minister of Youth, Sports and Culture

9:30 MORNING KEYNOTES

“New Government incentives for Bahamian Investors and Entrepreneurs”
Zhivargo Laing, M. P.
Minister of State for Finance

During his address at this year’s Business Outlook Seminar, Minister Laing announced a number of incentives to facilitate greater ease in establishing and sustaining a business in The Bahamas. His address will further discuss these incentives and outline exactly how they will benefit Bahamian business persons.

9:50-10:15
“Business opportunities in Culture and Tourism”
Senator The Honorable Vincent Vanderpool Wallace
Minister of Tourism

This session will speak to the challenges of local commerce, but also the tremendous opportunity for Small/ Medium Enterprise operators to grow their business outside of the traditional means. This will include the use of technology, exploitation of new markets and the employment of ingenuity/ invention. Emphasis will be placed on the role of entrepreneurship in sustained economic development.

10:15-10:25
COFFEE BREAK

10:30 – “Creative Nassau: How Art, Culture and Heritage will drive The 21st Century Tourism”
11:15 A.M. Jackson Burnside

Despite difficult economic times, opportunity for business expansion and creation exists for those willing to make things happen! Jackson will speak to the role and opportunities of small, medium and micro-sized enterprises – primarily through the mediums of culture and heritage - in the creation of wealth.

11:15 – “How to market your business in this current economic climate”
12 NOON Steve Stoute

Steve Stoute is one of the top-ranked black executives in the music business. He has ushered a number of talented artists to stardom. In 1990 Stoute was a manager for bands and quickly moved up in the music business becoming involved with TrackMasters - a production team that helped craft hits for Will Smith, LL Cool J., Mary J. Blige, and Mariah Carey.

12 NOON - LUNCH
12:45 PM

1:00 - “Business Unusual”
1:45 Earvin “Magic” Johnson

Renown former basketball player with the Los Angeles Lakers “Magic” Johnson dominated the court as one of America’s best basketball players. He has since then built up a business empire, which includes real estate holdings, several Starbucks franchises and movie theaters.

2:00 - EXECUTIVE ROUNDTABLE
3:45 “Doing Business & Doing Business in The Bahamas – Lessons Learnt!”

The Bahamas may be one of the best places in the world to live, but some would say it’s not the easiest place to do or grow a sustained business. In this panel discussion, successful Bahamian entrepreneurs and business executives are asked to speak frankly about their successes and disappointments during their careers; encouraging participants to pursue their dreams, while highlighting potential pitfalls.

4:00 “The Cause and Affects of the U.S. Financial Crisis”
Mike Bryan

Mr. Bryant is a vice president and senior economist in the research department of the Federal Reserve Bank of Atlanta. He is responsible for organizing the Atlanta Federal monetary policy process and has extensive background in measuring and tracking inflation trends. Mr. Bryant teaches at the Graduate School of Business of the University of Chicago and has previously served on the faculties of Cleveland State University, Baldwin-Wallace College, and Case Western Reserve University, all in Cleveland.

5:00 Closing