

# MONTHLY COMPETITIVE PRICING TRACKER

## May 2010

Issue No. 9

April 2010

As of April 16th for May 20th 2010

- The lowest JFK airfares show that for Nassau it is Jet Blues **\$501** (non stop), for GBI Delta's **\$324** (non stop), for Abaco AA's **\$660** (1stop) and for Exuma AA **\$599** (1stop).
- Of the 13 April fares the Nassau fare from JFK is the **ninth** lowest, while GBI ranks **third**.
- The least expensive JFK package deal for the hotels listed is GBI's Island Palm Resort at **\$421**.
- The Bahamas still dominates the 2, 2.5 and 3 star properties.
- Overall JFK AA, Jet Blue and Delta account for **eight** of the **lowest ten** fares. Of these, **two** are non stop Bahamas bound Delta-GBI and Jet Blue-Nassau.
- For all air and hotel packages (Aug 09/May 10) the average price is **\$816**. In The Bahamas, the average is **\$812**. Here they range from **\$658** for GBI to **\$1,007** for Abaco.
- The MIAMI airfares range from a low **\$181** for Nassau (AA non stop) to a high of **\$437** for Cancun (Mexicana non stop).
- Of the MIAMI fares, Nassau ranks **first**, GBI **fourth**, Exuma **eighth**, and Abaco **seventh** lowest.
- The least expensive air/hotels deal listed is GBI's Island Palm Resort at **\$312**.
- Of the ten lowest fares in May AA claims **eight** and all non stop services. Of these eight, **four** go into The Bahamas. Nassau ranks **1st**, GBI **4th**, Exuma **8th** and Abaco **7th**.
- For all air and hotel packages (Aug 09/May 10) the average price is **\$742**.
- In The Bahamas, the average is **\$647**. Here they range from **\$525** for GBI to **\$787** for Abaco. Exuma sits at **\$673** and Nassau at **\$657**.

### Purpose

On or about the 15th of every month BMOT checks selected properties on Expedia and costs the price of an airline ticket from Miami or JFK to selected countries for a travel date 30 days out. As well, BMOT reports the price of an airline ticket and hotel stay at the selected properties for a Thursday arrival and a Sunday departure. This report covers an arrival date of May 20th 2010.

### Airfares

**JFK:** The airfares range from a low of **\$232** for Bermuda (AA's non stop) to a high of **\$660** for Abaco (American's 1 stop). Nassau airfare stands at **\$501** (Jet Blues non stop) and GBI at **\$324** (Delta's non stop). Of the 13 reports, Exuma ranks **11th** (AA 1 stop, **\$559**). The Nassau fare jumps from **second** lowest in April to **ninth** in May while GBI improves to **third** best fare from **eighth** in April and is now a direct flight.

**MIAMI:** The airfares range from a low **\$181** for Nassau (AA non stop) to a high of **\$437** for Cancun (Mexicana non stop). Of the fares GBI has the **fourth** lowest fare with AA's non stop **\$314** fare. Abaco is the **7th** least expensive with its fare of **\$395** (AA non stop). Exuma fare is **eighth** (AA nonstop, **\$400**).

### Airfare & Hotel

**JFK:** The least expensive package deal for the

AIRFARE AND HOTEL STAY FOR SELECTED DESTINATION AND PROPERTIES				
Hotel Rating	Destination	Hotel - May 20th 2010	JFK	MIA
2	Barbados	Allamanda Beach Hotel	\$499	\$644
	Montego Bay	Toby's resort	\$493	
	Nassau	Nassau Palm Hotel	\$482	\$353
2.5	GBI	Island Palm Resort	\$421	\$312
	Providenciales	Comfort Suites Providenciales	\$732	\$603
3	Antigua	Coconut Beach	\$574	\$622
	Barbados	Amaryliss Beach Resort	\$545	\$690
	Bermuda	Surf Side Beach Club	\$766	\$951
	Cancun	Barcelo Tucancun Beach All Inclusive	\$654	\$664
	Cayman	Comfort Suites Cayman	\$692	\$600
	Exuma	Peace & Plenty	\$841	\$623
	Montego Bay	Shaw Park Beach	\$523	\$473
		Toby's resort		\$443
	Nassau	Comfort Suites PI	\$677	\$548
		Sandy Port Beaches	\$484	\$355
3.5	Abaco	Abaco Beach Resort & Boat Harbour	\$1,035	\$885
4	Antigua	Blue Waters Cove	\$898	\$946
	Barbados	Hilton Barbados	\$798	\$943
	Bermuda	The Fairmont Hamilton	\$716	\$901
	Cancun	Hilton Cancun Golf & Spa	\$592	\$602
	GBI	Pelican Bay Resort	\$583	\$474
		Radisson Our Lucava	\$567	\$458
	Montego Bay	Hilton Rose Hall Resort		
	Nassau	Atlantis Royal Towers	\$1,161	\$1,032
		Sheraton Nassau Beach	\$617	\$488
	Punta Cana	RIU Palace	\$768	\$661
San Juan	El Conquistador Resort	\$555	\$501	

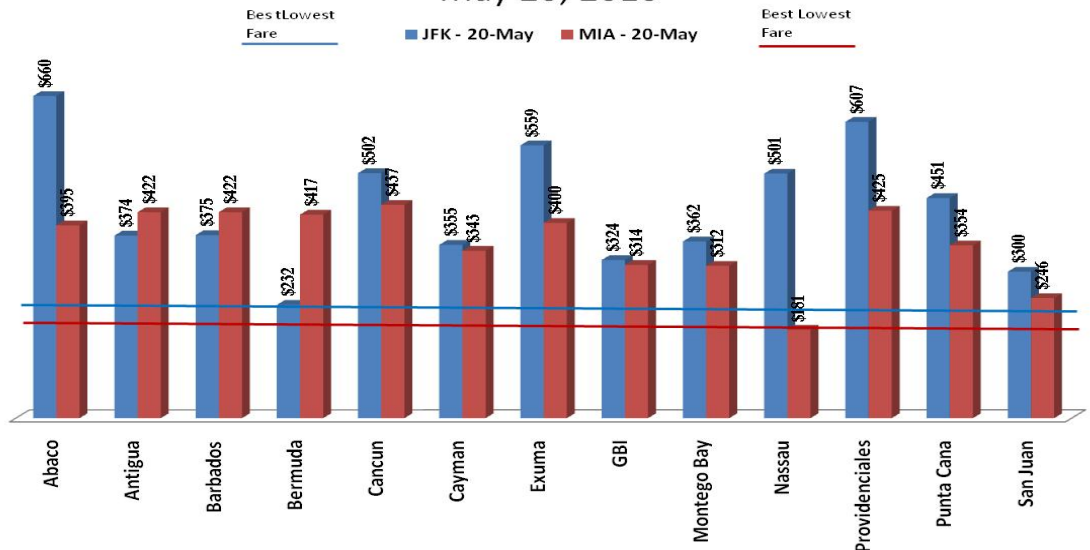
Source: Expedia

hotels listed is GBI's Island Palm Resort at **\$421**. The most expensive is the Atlantis Royal Towers (**\$1,672**). The Bahamas still dominates the 2, 2.5 and 3 star properties offering the least expensive deals in all three (Nassau Palm Hotel, **\$482**, Island Palm and Sandypoint Beach, **\$484**).

**MIAMI:** The least expensive package deal for the hotels listed is GBI's Island Palm Resort at **\$312**. The most expensive is Atlantis Royal Towers at **\$1,032**, but a **51%** decrease from April.

## Airfares from JFK and MIA

May 20, 2010



The Nassau Palm Hotel has the least expensive value in the Expedia rated 2 star category (**\$353**), Island Palm Resort in the 2.5 star , Sandypoint Beach in the 3 star (**\$355**) and Radisson Our Lucaya in the 4 star category (**\$458**). Exuma's Peace and Plenty and Royal Towers are the only Bahamas properties not in the ten least expensive deals.

### Airlines

**JFK:** Of the ten least expensive air fares in May, Delta (2 fares), Jet Blue (3 fares) and AA (2 fares) account for eight of them. Of these, two are non stop Bahamas bound Delta-GBI and Jet Blue-Nassau.

Turning to the top twenty lowest fares between August 2009 and May 2010 and we see that AA (9 fares) and Jet Blue (7 fares) dominate. GBI accounts for 5 of the 9 AA fares and Nassau for 3 of the 7 Jet Blue fares. Delta accounts for 4 of the 20 lowest fares with all of them into Nassau (3 fares) and GBI (1fare). All these fares range from a low of **\$208** to a high of **\$326**.

**MIAMI:** Of the ten lowest fares in May AA claims eight and all non stop services. Of these eight, four go into The Bahamas Nassau ranks 1st, GBI 4th, Exuma 8th and Abaco 7th.

In the top twenty, AA non stop flights account for all except the Nassau UP flight in February. Of these 19 AA fares, 13 go to Abaco (1 fare), GBI (4 fares) and Nassau (8 fares). Nassau has all the lowest

### Trends

fares except for the month of the UP service. All these fares range from a low of **\$171** to a high of **\$246**.

**JFK:** For all air and hotel packages (Aug 09/May 10) the average price is **\$816**. The least expensive is the average price for Cancun (**\$505**) and the most expensive is Antiqua (**\$1,261**).

In The Bahamas, the average is **\$812**. Here they range from **\$658** for GBI to **\$1,007** for Abaco. Exuma sits at **\$953** and Nassau **\$810**. For the rest of the Caribbean, the average is **\$818**.

**MIAMI:** For all air and hotel packages (Aug 09/May 10) the average price is **\$742**. The least expensive is the average price for Cancun (**\$464**) and the most expensive is Antiqua (**\$1,207**). In The Bahamas, the average is **\$647**. Here they range from **\$525** for GBI to **\$787** for Abaco. Exuma sits at **\$673** and Nassau at **\$657**. For the rest of the Caribbean, the average is **\$798**.

## NON STOP AIR SEATS FOR MAY 2010

CITY AIRPORT	North Andros	Bimini	North Eleuthera	Freeport	George Town	Governor's Harbour	Marsh Harbour	Nassau	Treasure Cay	San Salvador
<b>Atlanta</b>										
Delta Air Lines				M,Th,F,S,S				3 x day		
Air Tran								Daily		
<b>Boston</b>										
US Airways								Sa,Su		
<b>Baltimore</b>										
Air Tran								T,T,S,S		
<b>Paris</b>										
XL Airways										W
<b>Charlotte</b>										
US Airways				Daily				4 x day		
<b>Washington DC</b>										
US Airways								Daily		
<b>Dallas/FortWorth</b>										
American								Sa,Su		
<b>Newark</b>										
Continental								2 x day		
<b>Fort Lauderdale</b>										
JetBlue								2 x day		
Continental Connections	Tu,Sa	Daily	2 x day	4 x day	4 x day	Daily	2 x day	Daily	Daily	
Spirit				Th,Su				2 Xday		Sa
Bahamasair				Daily				2 x day		
<b>Grand Cayman</b>										
British Airways								Tu,W,F,Sa		
<b>Havana, Cabaña</b>										
Cabaña								ex Sa		
Bahamasair								Th,Su		
<b>Holguin, Cuba</b>										
Condor								F		
<b>JFK</b>										
JetBlue								2 x day		
Delta Air Lines				Th,Su						
<b>La Guardia</b>										
Delta Air Lines								ex Tu,W		
<b>London</b>										
British Airways								ex M,Th		
<b>Orlando</b>										
JetBlue								Daily		
Air Tran								M,W,F,Su		
Bahamasair								Daily		
<b>Miami</b>										
American			Daily	5 x day	Daily		2 x day	11 x day	T,T,S,S	
Continental Connections			Daily							
Bahamasair								2 x day		
<b>West Palm Beach</b>										
Continental Connections							2 x day			
Bahamasair							ex Tu,W			
<b>Philadelphia</b>										
US Airways								Daily		
<b>Providenciales, Turks &amp; Caicos</b>										
British Airways								Su		
Air Turks & Caicos								M,W,F		
Western Air				Th,Su						
Bahamasair								Tu,Th,Su		
<b>Calgary</b>										
West Jet								Sa		
<b>Toronto</b>										
Air Canada								Daily		
West Jet				Su				Daily		
Source: Expedia										



# AIRFARE/FOUR NIGHT HOTEL STAY FOR SELECTED DESTINATIONS AND PROPERTIES-JFK AND MIAMI AIRPORTS

Hotel Rating	Destination	Hotel	JFK												MIA											
			20-Aug	17-Sep	15-Oct	19-Nov	10-Dec	18-Feb	18-Mar	22-Apr	20-May	JFK Ave Price	20-Aug	17-Sep	15-Oct	19-Nov	10-Dec	18-Feb	18-Mar	22-Apr	20-May	MIA Ave Price				
2	Barbados	Alimanda Beach Hotel	\$811	\$601	\$551	\$513	\$571	\$1,072	\$574	\$687	\$499	\$651	\$611	\$526	\$526	\$526	\$598	\$1,383	\$729	\$735	\$644	\$698				
		Toby's resort	\$616	\$423	\$624	\$503	\$506	\$769	\$498	\$660	\$493	\$566	\$495	\$364	\$540	\$441	\$482	\$704	\$400	\$552	\$496					
	Nassau	Nassau Palm Hotel		\$432	\$503	\$456	\$456	\$888	\$580	\$649	\$482	\$556	\$345	\$308	\$352	\$350	\$599	\$381	\$503	\$399						
		Red Carpet Inn	\$506									\$506	\$434							\$434						
2.5	Abaco	Pelican Beach Villas	\$813	\$590	\$733	\$676	\$692	\$1,424	\$988	\$1,393		\$914	\$589	\$469	\$467	\$489	\$554	\$1,090	\$731	\$1,104	\$685					
		Bell Channel Inn	\$442	\$430	\$464							\$445	\$400	\$351	\$365											
	Providenciales	Island Palm Resort				\$438	\$442	\$743	\$514	\$584	\$421	\$524				\$334	\$348	\$533	\$304	\$407	\$372					
		Comfort Suites Providenciales					\$597	\$1,347	\$781	\$1,101	\$732	\$912				\$708	\$1,107	\$652	\$782	\$603	\$769					
3	Antigua	Coconut Beach	\$986	\$808	\$730	\$795	\$998	\$1,737	\$661	\$811	\$574	\$856	\$738	\$738	\$702	\$776	\$650	\$1,356	\$714	\$920	\$802					
		Amaryllis Beach Resort	\$845	\$670	\$635	\$563	\$633	\$1,337	\$701	\$759	\$545	\$743	\$634	\$630	\$630	\$576	\$660	\$1,647	\$982	\$807	\$806					
	Bermuda	Surf Side Beach Club	\$645	\$671	\$668	\$526	\$534	\$830	\$544	\$1,299	\$766	\$720	\$875	\$970	\$848	\$656	\$777	\$940	\$690	\$1,484	\$910					
		Barcelo Tucancun Beach All Inclusive	\$546	\$427	\$426	\$442	\$429	\$610		\$790	\$654	\$541	\$414	\$422	\$388	\$409	\$396	\$574		\$746	\$502					
	Cayman	Comfort Suites Cayman					\$608	\$1,297	\$844	\$1,221	\$692	\$932					\$537	\$1,057	\$643	\$1,020	\$771					
		Peace & Plenty							\$1,065		\$841	\$953							\$722		\$673					
	Montego Bay	Breezes Montego Bay	\$773									\$773	\$642								\$642					
		Shaw Park Beach		\$452	\$667	\$570	\$572	\$818	\$526	\$804	\$523	\$617		\$407	\$583	\$508	\$548	\$753	\$428	\$695	\$549					
	Nassau	Toby's resort																			\$443					
		Comfort Suites Pl					\$610	\$1,444	\$816	\$1,354	\$677	\$980					\$504	\$1,155	\$617	\$1,207	\$806					
3.5	Abaco	Sandy Port Beaches	\$491	\$462	\$491	\$467	\$471	\$989	\$629	\$690	\$484	\$575	\$419	\$375	\$388	\$363	\$364	\$700	\$430	\$544	\$435					
		Albaco Beach Resort & Boat Harbour	\$957	\$789	\$1,100	\$871	\$970	\$1,417	\$990	\$1,682	\$1,085	\$1,090	\$733	\$665	\$834	\$730	\$832	\$1,083	\$733	\$1,393	\$876					
4	Punta Cana	RIU Bambu	\$730	\$686	\$1,016	\$828	\$747	\$1,357	\$786		\$879	\$879	\$552	\$657	\$946	\$718	\$610	\$1,199	\$657		\$763					
		Blue Waters Cove	\$1,717					\$3,468	\$1,527	\$1,693	\$888	\$1,861	\$1,464				\$3,087	\$1,579	\$1,802	\$946	\$1,776					
	Barbados	Galley Bay Resort		\$1,331	\$1,253	\$1,589	\$1,528					\$1,425	\$1,261	\$1,225	\$1,570	\$1,580					\$1,409					
		Hilton Barbados	\$1,040	\$774	\$760	\$742	\$908	\$1,557	\$918	\$1,471	\$798	\$996	\$965	\$755	\$755	\$755	\$935	\$1,558	\$1,347	\$1,519	\$1,059					
	Bermuda	The Fairmont Hamilton			\$763	\$857	\$873	\$844	\$729	\$1,349	\$716	\$876				\$943	\$86	\$1,116	\$954	\$875	\$1,044					
		Hilton Cancun Golf & Spa	\$525	\$400	\$369	\$377	\$423	\$563			\$592	\$464	\$393	\$394	\$331	\$339	\$390		\$492	\$602	\$420					
	GBI	Pelican Bay Resort	\$569	\$488	\$523	\$495	\$585	\$1,173	\$717	\$981	\$583	\$679	\$526	\$409	\$414	\$391	\$491	\$963	\$507	\$804	\$553					
		Radisson Our Lucreya					\$661	\$1,324	\$748	\$1,241	\$567	\$908					\$567	\$1,124	\$538	\$1,065	\$750					
	Montego Bay	Hilton Rose Hall Resort	\$724	\$448	\$646	\$588	\$604	\$1,407	\$724	\$941		\$760	\$593	\$401	\$562	\$525	\$579	\$1,342	\$626	\$832	\$683					
		Atlantis Royal Towers					\$893	\$2,604	\$1,441	\$2,260	\$1,161	\$1,672					\$777	\$2,315	\$1,241	\$2,114	\$1,496					
	Punta Cana	Sheraton Nassau Beach	\$549	\$497	\$659	\$511	\$586	\$1,405	\$841	\$936	\$617	\$733	\$478	\$410	\$436	\$407	\$480	\$1,116	\$642	\$790	\$583					
		RIU Palace	\$861	\$757	\$902	\$930	\$845	\$1,463	\$849	\$1,141	\$768	\$946	\$683	\$767	\$112	\$820	\$708	\$1,326	\$720	\$1,196	\$776					
4.5	Bermuda	El Conquistador Resort					\$577	\$1,179	\$592	\$860	\$555	\$753					\$643	\$1,109	\$505	\$796	\$711					
		The Fairmont Southampton										\$740	\$1,126	\$833							\$980					

Source: Expedia