

and Sporting events, and all planning and details surrounding the implementation and execution of such events. Events may occur only once. These events offer interesting short-term positions. Other events, are annual and provide long-term career opportunities. Conferences happen all the time.

Typical careers in this sector include Special Events Co-ordinators and Managers, conference/Meeting Planners, Exhibit Designers, Marketing and Public Relations employees.

There are also many volunteer opportunities in this sector, so you can try out a position before you decide that this is the sector for you.

5. FOOD & BEVERAGE



Tourists spend a large percentage of their travel money on food and drink. Careers are varied and include F&B Servers, Dishwashers, Executive Chefs, Bartenders, Nightclub Managers and Hotel General Managers. Work sites are also diverse, ranging from fast food outlets to huge fine-dining establishments; from lounges, pubs and nightclubs to private clubs.

6. TOURISM SERVICES



Besides businesses that provide direct services to travelers, there are organizations that specialize in serving the needs of the tourism industry. These include marketing groups, safety and health agencies, tourism education

associations, trainers and consultants. Positions in this sector range from Visitor Information Agents to Travel Writers, including international marketing services.

This sector also includes retail services, which benefit from the spending of locals and tourists alike.

7. TRANSPORTATION



Those who help travelers get to and from their destinations have exciting careers in another sector of the tourism industry. Planes, trains, automobiles and ships create a steady demand for staff. People employed in this sector include Flight Attendants, Pilots, Taxicab Drivers, Customer Service Managers, Baggage Handlers, Mechanics, Dispatchers, Ferry Boat Captains.

8. TRAVEL TRADE



The travel trade sector supports other sectors. Those working in this sector make arrangements, mostly for travel and accommodation, for those traveling for business or leisure. They may book airplane flights, reserve hotel rooms, arrange tours or provide a complete package of services.

This overview of the various sectors in the tourism industry. For additional information visit the Bahamas Ministry of Tourism sponsored website:

www.bahamastourismcareers.com

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Tourism Careers

T N E G A K S E D T N O R F F
R E G A N A M Y T U D E C R U
R E H C T A P S I D G R E A W
B O L I L X M R H A E G N Q E
P O O L A T T E N D A N T U D
T Y I Z O Q D A N N O R E A I
B S X L E R M E A E A I R R U
C Y Y F E O T M N V E U T I G
P L X L N R S P E G G Z A S R
Z K W I A E M L M E I N I T U
F F S B L N A A F O I N N F O
Z A N A K G A I N L C S E I T
C E S V E R L J O L W H R E F
D O T N A T N U O C C A B Z R
B U T C H E R G O L F P R O Y

ACCOUNTANT	COMPTROLLER	LIFEGUARD
ANALYST	DISPATCHER	POOL ATTENDANT
AQUARIST	DUTY MANAGER	SALES MANAGER
BARTENDER	ENGINEER	TOUR GUIDE
BOILERMAN	ENTERTAINER	TRAVEL AGENT
BUTCHER	FRONT DESK AG-	
CASINO MANAGER	ENT	
CHEF	GOLF PRO	



BAHAMAS HOTEL ASSOCIATION MISSION STATEMENT

The Bahamas Hotel Association (BHA) serves the needs of its members by facilitating the profitability, quality, and sustainability of tourism for The Bahamas.

Workforce Development
Core Value

“Broaden Your Horizons—Strengthen Your Knowledge”

Workforce Development Team

Bridget Murray,
Workforce Development Manager
bmurray@bahamashotels.org
Ph: (242) 502-4245

Adelle Smith,
Project Assistant
asmith@bahamashotels.org
Ph: (242) 502-4222

Frank Comito, BHA's Executive Vice President



TOURISM CAREERS 8 SECTORS BROCHURE



TOURISM: GET INTO IT!

TOURISM: A WORLD OF OPPORTUNITY

THE SECTORS OF TOURISM

The tourism industry has been divided into eight different sectors or areas. The following sector descriptions are brief overviews.

As with other industries, there is overlap in the tourism sectors. For example, the position of Small Business Owner/Operator will occur in every sector, for every sector has entrepreneurs who started up their own businesses. Similarly, although retail services is listed as part of the tourism sector, smaller retail outlets exist in almost every other sector as well.



THE 8 SECTORS OF TOURISM

1. ACCOMMODATION
2. ADVENTURE TOURISM & RECREATION
3. ATTRACTIONS
4. EVENTS & CONFERENCES
5. FOOD & BEVERAGE
6. TOURISM SERVICES
7. TRANSPORTATION
8. TRAVEL TRADE

1. ACCOMMODATION



The work site choices available to those interested in the accommodation sector are enormously varied and diverse.

They range from large, deluxe hotels in major urban centres, to small quaint, out-of-the-way motels; from small fishing camps and guest houses to huge world-class resorts.

Facilities may include meeting rooms, restaurants and bars, entertainment outlets and fitness facilities, or may be as simple as a bed and breakfast operation that offers all the comforts of home.

This sector is broken into the following facilities:

1. **All inclusive properties:** the room, food and beverages, all services, taxes and gratuities are included in one price which is usually paid for prior to departure for the destination.
2. **Bed & Breakfast:** closely related to guest houses, they are traditionally private homes which take in guests with breakfast included in the price of lodging.
3. **Hotels:** which may be classified as:
 - Resort Hotels
 - Commercial Hotels
 - Luxury Hotels
 - Deluxe Hotels
 - Budget Hotels
 - Airport Hotels

- Condominium Hotels
- 4. **Guest Houses:** designed for overnight or short-stay travelers desiring low cost accommodation.
- 5. **Villas:** large fully furnished houses available for rent with the option of daily housekeeping service and the inclusion of a cook.
- 6. **Lodges/Bungalows/Cottages:** located near the centre of some activity such as in Andros, the bone fishing flats.
- 7. **Yachts & Cruise Ships:** the facilities and services on these vessels compare in some instances to luxury resorts while others provided limited facilities.

The career opportunities are as diverse as the sector. For example, you may find positions as:

- ✓ Navigator
- ✓ Guest Services Agent
- ✓ Camp Counselor
- ✓ Animal Trainer
- ✓ Engineer
- ✓ Activities Manager
- ✓ General Managers
- ✓ Health Club Attendants

2. ADVENTURE TOURISM & RECREATION



This is one of the fastest growing sectors in tourism. Careers in adventure tourism and recreation often centre

around sports such as tennis, golf, fishing, marine and park activities and sailing. Park services, wilderness education, environmental conservation and special interest (learning) adventures, such as bird watching or swimming with the dolphins, scuba diving and snorkeling, are included.

Careers in this sector often require good physical fitness and specialized knowledge or skills. You can be a Fishing or Outdoor Guide, a Golf Pro or a Marina Attendant. This sector also attracts small business owner/operators that run their own adventure tourism/recreation businesses. Lots of entrepreneurial opportunities exist!

3. ATTRACTIONS



The attraction sector focuses on tourism that entertains or educates. An example of a business in

this sector is the Pompeii Museum. This sector includes casinos, museums, theme parks, zoos and aquariums. Many attractions are important sources of revenue to their communities. They often attract visitors from around the world, as well as people from the surrounding area.

There are many varied career opportunities in this sector, including Tour Guides, Interpreters, Ticket/Cash Attendants, Ride Operators, Retail Sales Clerks, Attraction Facility Guides, Museum Curators and Games Managers.

4. EVENTS & CONFERENCES



This sector focuses on meetings, conventions, festivals, fairs, trade shows, cultural